

Historic, Archive Document

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KELLOGG **SEED COMPANY**

P. O. Box 684

MILWAUKEE 1, WISCONSIN

Return Postage Guaranteed



MARKET QUOTATIONS

(Sec. 562, P. L. & R.)

U. S. POSTAGE

PAID

Permit No. 409

Milwaukee, Wis.

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KELLOGG SEED COMPANY

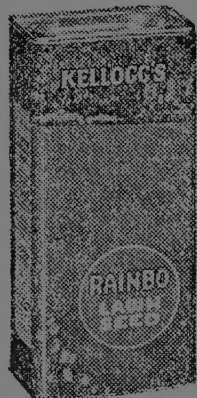
PHONE
DALY 8-0373

Field, Grass and Bird Seeds

POST OFFICE
BOX 684

322 East Florida Street, Milwaukee 1, Wisconsin

FEBRUARY 16, 1949



KELLOGG'S LAWN GRASS MIXTURES

RAINBO LAWN SEED

Per 100 lbs.

1 lb. Carton	\$75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

RAINBO SHADE SEED

1 lb. Carton	75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

BLUEMOUND LAWN SEED

1 lb. Carton	66.00
5 lb. bags	64.00
50 lb. bags	62.25
100 lb. bags	62.00

GREENDALE LAWN SEED

3 lb. bags	47.00
5 lb. bags	46.00
50 lb. sacks	44.25
100 lb. sacks	44.00

STAR LAWN SEED

100 lb. bags	36.00
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PACKAGED SEED

Kentucky Blue Grass	
1 lb. bags	66.00
5 lb. bags	64.00
White Clover	
1 1/2 lb. boxes	95.50
1 lb. boxes	95.00

GRASSES

REED CANARY GRASS

(100-lb. bags)

RAINBO	\$44.00
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BROME GRASS

(100-lb. bags)

Canadian No. 1	39.00
Canadian—Certified No. 1	41.50

KENTUCKY BLUE GRASS

(112-lb. bags)

RAINBO	61.00
Fancy, 28-lb.	74.00

RED TOP

(100-lb. bags)

RAINBO	62.00
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ORCHARD GRASS

(100-lb. bags)

RAINBO	36.00
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RYE GRASS

(100-lb. bags)

Domestic	12.50
Perennial—Certified Blue Tag	17.00

FESCUE

(80-lb. bags)

Chewings	51.00
Creeping Red	53.00
Certified Creeping Red	58.00
Illahee—Certified	58.00

BENT GRASS—Certified—Blue Tag

(100-lb. bags)

Astoria	99.00
Seaside	95.00
Highland	85.00



Dealer
Cost
Per Ton

100-lb. Bags	\$35.75
50-lb. Bags	42.10
25-lb. Bags	49.30

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

WEDO

(6-10-4)

Feeds Grass — Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

Sizes	Dealer Retail	
	Cost Each	Price Each
25 lb. bag	\$1.79	\$2.75
50 lb. bag (2-25 lb. bags)	3.58	4.95
100 lb. bag	5.17	7.95

COTTON GRAIN BAGS

Per 100

New Royal River	\$63.00
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BIRD SEED FOR FEEDING

Per 100 lbs.

Canary	\$11.75
Sunflower (Gray Stripe)	25.00
Sunflower (Small Black)	15.00
Bird Rape—Large, Sweet	16.50
Thistle or Niger	20.00
Large Millet—Proso	6.50

Ask for prices on PETAMINE —
"The Wonder Food for Canaries."

SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

Sizes	Your Cost	Suggested Retail Price
10-lb.* carton (packed in cases of 8 cartons)	ea. \$.58	2 1/2 lb. box\$.25
25-lb. bag (packed in cases of 2 bags)	ea. .95	5 lb. box (2-2 1/2 lb. boxes) . . .50
50-lb. bag	ea. 1.67	10 lb. carton80
100-lb. bag	ea. 2.57	25 lb. bag 1.50
		50 lb. bag 2.50
		100 lb. bag 3.95

KELLOGG SEED COMPANY

RAINBOW
BRAND
SEEDS

MILWAUKEE, WISCONSIN

Phone Daly 8-0373

WHOLESALE PRICE LIST

322 EAST FLORIDA STREET

FEBRUARY 16, 1949

TERMS: Net cash. Quotations are F.O.B. Milwaukee, subject to change without notice and stocks being unsold. Bags or sacks are included at no extra charge. Broken packages slightly higher. Kellogg Seed Company gives no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

ALFALFAS		CLOVERS		CEREAL GRAINS		SEED CORN		FORAGE SEEDS		SEMESAN DU PONT PRODUCTS	
(60-lb. bags)		(160-lb. bags)						(100-lb. bags)		A TREATMENT FOR EVERY MAJOR CROP	
Per 100 lbs.		Per 100 lbs.		Per bushel		Per bu.		Per 100 lbs.		In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.	
MONTANA		ALSIKE		OATS (3 bu. bags), Wisconsin Grown		WISCONSIN GROWN—State Sealed and Certified		CANE SEED		COMMODITY AND NET WEIGHT OF PACKAGES	
RAINBO		RAINBO		Vicland, Certified Blue Tag ..		Golden Glow		Atlas Sorgo		Minimum Wholesale Prices to Dealers	
63.00		36.00		1.75		Golden Glow		\$ 6.00		Single Unit	
WISCONSIN		RED CLOVER, MEDIUM		Bonda, Certified Blue Tag ..		Wisconsin No. 8		Orange Cane		Now Improved CERESAN—	
RAINBO		RAINBO		1.90		Improved Leaming		6.00		For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax, Peas and Sugar Beets	
Sold out		55.50		Mindo, Certified Blue Tag ..		Pride of North		Black Amber Cane		4-oz. can.....	
CANADIAN		Containing about 2% Alfalfa..		Clinton, Certified Blue Tag ..		Reid's Yellow Dent		6.00		\$ 7.65 case, 36	
RAINBO		53.00		1.75		BARLEY (2½ bu. bags)		MILLETS		1-lb. can.....	
61.00		RED CLOVER, MAMMOTH		WHEAT (2½ bu. bags)		Wisconsin No. 38 (Smooth Awned)		German		7.21 caso, 12	
KANSAS		RAINBO		Henry		Certified		Japanese		6	
RAINBO		55.50		3.35		2.75		Proso		3.00	
GRIMM CERTIFIED—Blackfoot		SWEET CLOVER—		Thatcher		WHEAT (2½ bu. bags)		SUDAN GRASS		40-lb. drum.....	
BLUE TAG		Mostly White Blossom		RAINBO		Henry		RAINBO		21.12 drum	
70.00		RAINBO		21.50		Certified, Blue Tag		(100-lb. bags)		50.50 drum	
GRIMM REGISTERED		SWEET CLOVER—YELLOW BLOSSOM		SWEET CLOVER—HUBAM		RAINBO		RAINBO		CERESAN M—See New Improved CERESAN and 2% CERESAN for recommendations.	
Canadian		RAINBO		RAINBO		20.50		9.75		14-oz. can.....	
69.00		TIMOTHY		Red Clover, Alsike and Sweet Clover packed in bushel bags 25c per 100 lbs. higher.		MISCELLANEOUS SEEDS		SWEET SUDAN GRASS		3-lb. can.....	
RANGER CERTIFIED		(125-lb. bags)		IOWA GROWN		(100-lb. bags)		RAINBO		6	
BLUE TAG (Northern)		RAINBO		RAINBO		Per 100 lbs.		RAINBO		2.65	
95.00		27.75		RAINBO		\$ 4.50		RAINBO		28.75	
*BLUE TAG (California)....		FIELD PEAS (WHITE OR CANADA)		FLAX		CRO-TOX		SWEET SUDAN GRASS		100-lb. drum.....	
90.00		RAINBO		RAINBO		Crow and Bird Repellent		RAINBO		69.00	
*Not recommended for Wisconsin		RAINBO		RAINBO		Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.		RAINBO		CERESAN JR.—For Field, Sweet and Pop Corn	
LADAK CERTIFIED		RAINBO		RAINBO		1 Bu. (8 oz. Size)		RAINBO		1½-oz. pkg.....	
BLUE TAG		RAINBO		RAINBO		2 Bu. (16 oz. Size)		RAINBO		12-oz. can.....	
75.00		RAINBO		RAINBO		4 Bu. (1 qt. Size)		RAINBO		5.20 case, 12	
CLOVERS		RAINBO		RAINBO		RAINBO		RAINBO		11.65 pail	
(150-lb. bags)		RAINBO		RAINBO		RAINBO		RAINBO		41.07 drum	
LADINO		RAINBO		RAINBO		RAINBO		RAINBO		SEMESAN BEL—For Irish and Sweet Seed Potatoes	
Certified Blue Tag		RAINBO		RAINBO		RAINBO		RAINBO		2-oz. pkg.....	
\$235.00		RAINBO		RAINBO		RAINBO		RAINBO		\$ 27.20 case, 144	
Uncertified		RAINBO		RAINBO		RAINBO		RAINBO		1-lb. can.....	
215.00		RAINBO		RAINBO		RAINBO		RAINBO		14.65 case, 12	
Broken lots 10c per lb. higher		RAINBO		RAINBO		RAINBO		RAINBO		4-lb. can.....	
WHITE		RAINBO		RAINBO		RAINBO		RAINBO		6	
Fancy		RAINBO		RAINBO		RAINBO		RAINBO		10.10	
\$90.00		RAINBO		RAINBO		RAINBO		RAINBO		25-lb. pail.....	
Choice		RAINBO		RAINBO		RAINBO		RAINBO		46.62 pail	
85.00		RAINBO		RAINBO		RAINBO		RAINBO		100-lb. drum.....	
Mixing Grade		RAINBO		RAINBO		RAINBO		RAINBO		121.60 drum	
70.00		RAINBO		RAINBO		RAINBO		RAINBO		SEMESAN—For Vegetables, Flowers and Bulbs	
CLOVERS		RAINBO		RAINBO		RAINBO		RAINBO		1/3-oz. env.....	
(150-lb. bags)		RAINBO		RAINBO		RAINBO		RAINBO		\$ 17.40 case, 144	
LADINO		RAINBO		RAINBO		RAINBO		RAINBO		2-oz. pkg.....	
Certified Blue Tag		RAINBO		RAINBO		RAINBO		RAINBO		10.05 case, 36	
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CLOVERS </											



PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Brome Grass	20-30	14
Buckwheat	45-60	50
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Ladino	3-5	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28-42	56
Lawn Grass	60-120	20
Millet, for hay	45-50	50
Millet, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Oats, with Peas	1 bushel of each	
Peas, Canada	120-150	60
Rape, broadcast	8-10	50
Rape, drills	5-6	50
Red Top, solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Soy Beans, broadcast	90-120	60
Soy Beans, drills	30-45	60
Speltz	62-100	48
Sudan	30-40	40
Sunflower, drills	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	
Vetch, Hairy or Winter	50-125	60
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercuric Acetate Solubilized) is the latest step forward in the chemical control of Crab Grass—the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season—from “seedling” stage to “mature” growth—without harming lawn grasses.

Size	Dealer Price Per Case	Retail Price Per Package
8-oz. (12 per case)	\$ 7.20	\$ 1.00
16-oz. (12 per case)	10.80	1.50
Quart (12 per case)	18.00	2.50
Half Gallon (2 per case)	5.40	4.50
Gallon (1 per case)	4.80	8.00

DU PONT WEED KILLER — FOR LAWNS 2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds — won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cup.

Size	Min. Price to Dealer Per Dozen	Min. Retail Price Per Package
8-oz. can (24 per case)	\$ 7.50	\$ 1.00

DU PONT “AMMATE”

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle on. Not for lawns.

Size	Min. Price to Dealer	Min. Retail Price Per Pkg.
2-lb. bottle (12 per case)	\$ 6.80 for 12	\$.85
6-lb. bottle (4 per case)	6.00 for 4	2.25
50-lb. drum	8.75 a drum	13.00
350-lb. barrel	52.50 a barrel	70.00

DU PONT 2,4-D (FARM) WEED KILLERS

Concentrated dry salt—Du Pont 83% Sodium 2,4-D Weed Killer (for use on weeds in medium to high gallonage applications)

Sizes	Per Pound
25 lb. Drum	\$ 1.16
4 lb. Bottles (4 to case)	1.28
1 lb. Bottles (12 to case)	1.44

Liquid Salt—Du Pont 67% Amine 2,4-D Weed Killer (for use on weeds in low gallonage applications)

Sizes	Per Gallon
50 gal. Drum	\$ 6.50
30 gal. Drum	6.60
5 gal. Drum	6.80
1 gal. Can (6 to a case)	7.00

Liquid Ester—Du Pont 46% Ester, 2,4-D Weed Killer (for use on harder to kill plants, very dry or very wet weather, woody plants and similar problems)

Sizes	Per Gallon
50 gal. Drum	\$ 7.75
30 gal. Drum	7.85
5 gal. Drum	8.05
1 gal. Drum (6 to case)	8.25